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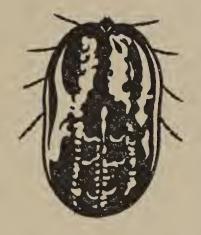
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PRIMER.



U. S. DEPARTMENT OF AGRICULTURE, WASHINGTON, D. C.



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## THE TICK PRIMER.

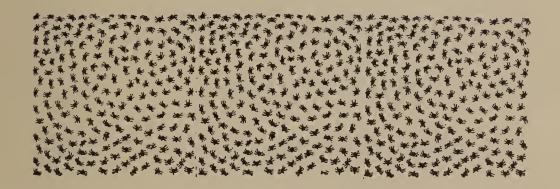


It is a tick.

But it won't be a tick long.

Soon it will be a thousand ticks.

Thus:



What does it eat?

Blood.

## Where does it get blood?

From your cows, steers, calves.

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#### What do the thousand ticks eat?

Blood—and from the same source.

#### Where does the blood come from?

From the grass, silage, corn, cottonseed meal, and other feed your cattle eat.

#### Oh—then the tick eats my feed?

Yes; but he first makes your cattle do all the work of turning feed into blood.

#### But what is cattle blood worth?

So much a pound when it goes into beef—so much a quart when it goes to make milk.

#### How much blood do ticks eat?

Where they are thick they eat 200 pounds of blood a year from a 1,000-pound steer.

#### How much milk do they take out in blood?

A few on a cow reduce the milk yield  $1\frac{1}{2}$  quarts a day—lots of them will cut the milk down over 3 quarts.

# Then the ticks are drawing on my bank account?

They are certainly keeping your balance in the veal stage.

#### And my neighbors'?

The tick is sucking \$50,000,000 a year from the South.

#### What is the answer?

You and the farmers, business men, bankers, and people of the county must get together and build dipping vats and dip all cattle in an arsenical bath, which kills the ticks.

#### Cost of dipping?

20 cents to 50 cents a head.

## Profit from dipping?

\$5 to \$10 a head on beef cattle—\$20 to \$50 a year on a dairy cow.

## Worth doing?

Now!



Write to-day to the U.S. Department of Agriculture, Washington, D.C., for practical information on getting rid of that tick and curing the abscess it is making in your bank account.



## DIP THAT TICK!

